

## **MARKET PROVIDES OPPORTUNITY FOR LOCAL ENTERTAINERS TO GET EXPOSURE**

(Windsor, ON) The Downtown Windsor Farmers' Market opens in 8 weeks and organizers are seeking local entertainers to perform each Saturday during the 2010 season (June 12 to October 30). The market celebrates the best of Windsor and Essex County with fresh, local produce, area artisans and entrepreneurs, baked goods and prepared foods, and live entertainment.

"To make the market a place people will want to come back to, it needs ambiance, vitality, joy and variety. There is something about the performing arts that has the power to draw people in and create connections," says the market's entertainment coordinator, JoAnn Sabourin.

An information meeting for entertainers will be held on April 28, 2010 at the Manchester Pub (546 Ouellette Avenue) from 6:00 p.m. - 8:00 p.m. Sabourin will explain the scheduling system, sign up performers, and get feedback from attendees. Performers can be of any age and multicultural acts are encouraged to apply.

Sabourin hopes to attract more than just musicians. "Children's entertainment, sketch artists, dance groups...these are just a few suggestions. I know there is amazing talent in Windsor; we would love to have that at the market."

The market does not offer financial remuneration but does offer performers a place to hone their skills, perform for the public, promote their act, and sell their SWAG. Performers are encouraged to "put out the hat" for donations and tips. With approximately 7,000 visitors last season, the market provides a wonderful opportunity for local entertainers to get exposure.

For more information about the performance opportunities, please contact entertainment coordinator, JoAnn Sabourin at [joann@downtownfarmersmarket.ca](mailto:joann@downtownfarmersmarket.ca) or 519-977-0912.

### **Performers Meeting**

An information meeting for entertainers interested in performing at the Downtown Windsor Farmers' Market will be held on April 28, 2010 at the Manchester Pub (546 Ouellette Avenue) from 6pm to 8pm. Organizers will explain the scheduling system, sign up performers, and get feedback from attendees. Performers can be of any age and multicultural acts are encouraged to apply. Contact entertainment coordinator, JoAnn Sabourin at [joann@downtownfarmersmarket.ca](mailto:joann@downtownfarmersmarket.ca) or 519-977-0912

### **About the Market**

The Downtown Windsor Farmers' Market 2010 market season starts on June 12 and runs from 8am to 1pm every Saturday until October 30. Visitors to the former Greyhound bus terminal can enjoy family-friendly entertainment while they shop for fresh produce, baked goods, handmade crafts and more.

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If you'd like more information about the market please contact:  
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